

MEDIA CENTRE “CASA ITALIA” – PALAZZO MADAMA
PIEMONTE TASTING EXPERIENCE
The traditional afternoon snack

SATURDAY, MAY 7TH | 4.30 P.M.

Derthona: discovering the hills of Tortona

Guided degustation of the Timorasso, a wine produced in the Tortona region (province of Alessandria) accompanied by the Montebore, a cheese from the ancient tradition of these valleys.

- **Organised by the IFSE - Italian food style education | Castello di Piobesi Torinese**

SUNDAY, MAY 8TH | 4.30 P.M.

A Sunday snack

The peasant tradition of the Merenda Sinoira in contemporary style! Fresh Tomini cheeses with sweet, spicy and savoury declinations, the typical Piedmontese biova with vermouth-flavoured ham accompanied by Barbera from the hills of Turin.

- **Organised by the Associazione Provinciale Cuochi della Mole**

MONDAY, MAY 9TH | 4.30 P.M.

The roots of the piedmontese aperitif, the genuine “merenda sinoira”

The Consorzio di Tutela dell’Asti and the Consorzio Tutela del Brachetto d’Acqui are offering a tasting of wines of the Asti and Acqui tradition - Asti Spumante DOCG Brut, Acqui DOCG rosé Brut, Asti DOCG Metodo Classico, Brachetto d’Acqui DOCG Semi-sparkling - accompanied by a selection of Piedmontese cheeses and cold cuts and sweetly ending with the Mombaruzzo macaroons.

Organised by:

- **Consorzio Tutela dell’Asti**
- **Consorzio Tutela Brachetto d’Acqui**

TUESDAY, MAY 10TH | 4.30 P.M.

LANGHE TASTING EXPERIENCE: Barolo, Barbaresco, Nocciola Piemonte IGP

The Enoteca Regionale Piemontese Cavour, the Consorzio Turistico Langhe Monferrato Roero, the Consorzio Piccole Strutture Ricettive Langhe Monferrato Roero, with the organisation Fiera della Nocciola e Prodotti Tipici dell’Alta Langa united for a Langhe Tasting Experience!

The protagonists are Barolo, Barbaresco, Moscato accompanied by a selection of Nocciola Piemonte IGP hazelnut products, in sweet and savoury version.

Organised by:

- **Enoteca Regionale Piemontese Cavour**
- **Consorzio Turistico Langhe Monferrato Roero**
- **Consorzio Piccole Strutture Ricettive Langhe Monferrato Roero**
Ente Fiera della Nocciola e Prodotti Tipici dell'Alta Langa

WEDNESDAY, MAY 11TH | 4.30 P.M.

DOT: Discover Ovada's Tastes

The Ovada DOCG is the protagonist of the “Merenda Sinoira” appointment with the Enoteca Regionale di Ovada e del Monferrato and the ATL Alexala. The wine-tasting is accompanied by a sweet and savoury selection of the Ovadese tradition: from the Monferrato Baci di dama (Lady’s kisses) to the salted focaccia and a tasting of “meat sushi” in Piedmontese gourmet suggestions.

Organised by:

- **Enoteca Regionale di Ovada e del Monferrato**
- **ATL Alexala**

THURSDAY, MAY 12TH | 4.30 P.M.

In your plate... a Piedmont that you don't expect

An unexpected gastronomic experience transports us to the high lands of Piedmont with a selection of delicacies from the regional Alpine arc, offered by the Consorzio Operatori Turistici Valli del Canavese, Consorzio Operatori Turistici Valli di Lanzo, Consorzio Turistico Valle Maira, Consorzio Monterosa Valsesia, Consorzio Turistico Alpi Biellesi in collaboration with the Enoteca Regionale dei vini della Provincia di Torino. Each valley has its own specialty: from the Paletta of Biella to the Mocetta of Alagna, from the “Blu” di Lanzo to the Torcetti of Agliè, to the Torta di Tetti of the Val Maira. A gourmet selection that pleasantly surprises the palate, accompanied by DOC and DOCG wines from the Enoteca Regionale dei vini della Provincia di Torino.

Organised by:

- **Consorzio Operatori Turistici Valli del Canavese**
- **Consorzio Operatori Turistici Valli di Lanzo**
- **Consorzio Turistico Valle Maira**
- **Consorzio Monterosa Valsesia**
- **Consorzio Turistico Alpi Biellesi**
- **Enoteca Regionale dei Vini della Provincia di Torino**

FRIDAY, MAY 13TH | 4.30 P.M.

Cuneese: cheese, wine & Co.

A Merenda Sinoira, the traditional afternoon snack, at the foot of Monviso, offered by the Consorzio Turistico Conitours and the ATL del Cuneese. The protagonists will be the flavours of the mountain valleys of Cuneo with a selection of dairy products that are the pride of our Alps, accompanied by wines from the hills of Saluzzo.

Organised by:

- **Consorzio turistico Conitours**
- **ATL del Cuneese**

SATURDAY, MAY 14TH | 4.30 P.M.

The taste of the Novara region

The flavours of the Novara region are the protagonists of the degustation offered by ATL of the Province of Novara: discovering a fascinating territory through the cru of the Novara hills accompanied by a selection of sweet and savoury food.

Organised by:

- **ATL Province of Novara**